



What's Your Wayzata Way?

TALK OF THE TOWN

For Eddie and Beth Ulrich, it means being residents of the greater Wayzata area and business owners of Fuzzy Duck in town. They have experienced the Wayzata Way in both their personal and professional lives.

“Being in the marketing and branding business, I think we immediately identify Wayzata Way as a marketing slogan that tries to differentiate a community as unique. But being long-time residents of the greater Wayzata area, members of the Chamber and owners of a business located in downtown Wayzata, we know that it is much more than that. ‘Wayzata Way’ is more than just words, it encapsulates what we have found to be a consistent model of behavior from the residents and business owners of Wayzata,” said Eddie.

Both Eddie and Beth grew up in a small town, and have found those experiences are paralleled in their daily life in Wayzata.

“I grew up on a farm near a small town in Southern Minnesota and Beth's father owned a business in a small town, so words like "community" have a special meaning to us. Growing up, we had the unique privilege of experiencing the

small town mentality of people helping people - without the expectation of getting something in return. Since leaving our childhood homes, we've come to appreciate how rare true "communities" are. I think that's why it was easy for us to recognize that mentality in the residents and businesses of Wayzata,” said Eddie.

Fuzzy Duck is run out of a 102-year-old house located on Manitoba Avenue, about a block from Lake Street and the historic train depot. Eddie and Beth say their favorite part about Wayzata is the daily interactions they have from the front porch of the house.

“We, along with our family, friends and employees, have enjoyed the large porch on the front of the house and from there we have engaged in, and witnessed firsthand the friendly interactions of our surrounding neighbors and businesses. Whether we're discussing the beautiful fall weather with the neighbor, getting shipping advice from the delivery person, or heading to meet a client at one of the many surrounding restaurants, these are the everyday stories and experiences that make Wayzata significant to us,” said Eddie.



WAYZATA CHILLY OPEN
CINEMA & SKATES • GOLF TOURNAMENT
FEBRUARY 5 & 6

Don't miss the largest, most well-known and unusual golf tournament held on a frozen lake. Celebrate winter with three, 9-hole golf courses carved right on Wayzata Bay, live music and a chili cook-off.

Enjoy free, family fun on Friday night for Cinema & Skates. Strap on your skates and glide under the stars while enjoying hot cocoa and treats. After, step into the heated 18th Hole Tent and watch a featured film on a jumbo screen.

Registration and more details at WayzataChillyOpen.com.

January Calendar

14 Super Bowl Committee, Speaker Luncheon with Wendy Blackshaw
 11:30 a.m. - 1:00 p.m. at Wayzata Country Club

21 Enrichment Workshop hosted by the Young Professionals
 4:30-6:30 p.m. at Wayzata City Hall

Visit wayzatachamber.com for a full list of events.